



BOUTIQUE

POS Tools Tailored to Your Business

SumUp's POS tools can be the perfect fit for your boutique business. Increase customer foot traffic, offer exclusive rewards to returning shoppers, and easily keep track of your sales and inventory. All from your POS system.



Grow Your Business With SumUp Connect

SumUp Connect's customer rewards program helps your business stand out by offering incentives to keep customers coming back.

Customer Database

Save customer info with each purchase. Track purchases for personalized shopping experience by storing data in your database.

AI and Automated Marketing

Send personalized marketing messages to attract new customers. Customize messages per customer or send seasonal promotions.

Customer Rewards

Customers earn rewards with each purchase, redeemable on their next visit, setting your boutique apart and enticing repeat visits.



Sell Online With Your eCommerce Site

SumUp's POS system streamlines in-store and online sales for fashion boutiques. Launch your eCommerce site quickly. Manage inventory, reporting, and sales on one platform. Simplify financial management with consolidated payments. Provide flexible shopping experiences with in-store pickup and delivery options.



Organize & Manage Stock

Effortlessly manage catalog with unlimited SKUs, set stock limits, and move inventory.



Easily Receive Deliveries

Easily receive, reconcile shipments, upload new products directly to POS.



Track Sales

Advanced reporting to monitor sales, track products, and analyze customer data.



**Book a
demo today!**