



## DESSERT & BAKERY

# POS, Customer Loyalty, and More

Enjoy a full-suite of SumUp's easy-to-use POS tools, including a comprehensive customer loyalty program that will keep customers coming back to your bakery.



### Receive Orders in One Place

Eliminate the need to switch between different platforms to manage orders, reducing the risk of errors and saving businesses time.



### Centralize 3rd Party Orders

SumUp's 3rd party order aggregation tool centralizes all incoming orders from multiple platforms such as Uber Eats, GrubHub or Door Dash.



### Customize Your Online Menu

Customize your online menu and pricing on each platform, providing a consistent experience for customers and improving overall efficiency.



## Increase Foot Traffic with SumUp Connect

### Customer Database

Collect customer information and store it in a centralized database. Track customer orders to understand their preferences and improve their experience.

### AI and Automated Marketing

Attract and retain customers by sending personalized messages to new or infrequent buyers and offering incentives to increase loyalty and sales.

### Customer Rewards

Our rewards program encourages repeat purchases. Customers can earn and redeem points per purchase which gives them a reason to return to your business.

## Easy-to-Use POS Tools

SumUp's POS system streamlines operations, manages inventory, processes payments, and offers remote access for multiple locations.



**Book a demo *today!***

